

Competitive Advantage

Project: Propose a startup company (that uses technology)

Project due in the day after the last class.

Grading:

Grade	Work
80	You didn't do anything
90	Pretty good job
100	Great Job

- 1) Propose some idea for a technology product (phone app, website, etc.)
- 2) Estimate the time and cost of making the product
 - a. Number of employees (domestic and outsourced)
 - b. Cost of equipment (office space, computers etc.)
 - c. Phases of development (phase 1 takes 1 year and will do features 1...)
- 3) Estimate income once the product finished. (income should be a lot more than cost)